



Introduction to networks

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What is a graph?

- **Graph:** nodes (nodes, vertices, agents, actors, players) and edges (links, ties) connections between nodes

Types of Graph

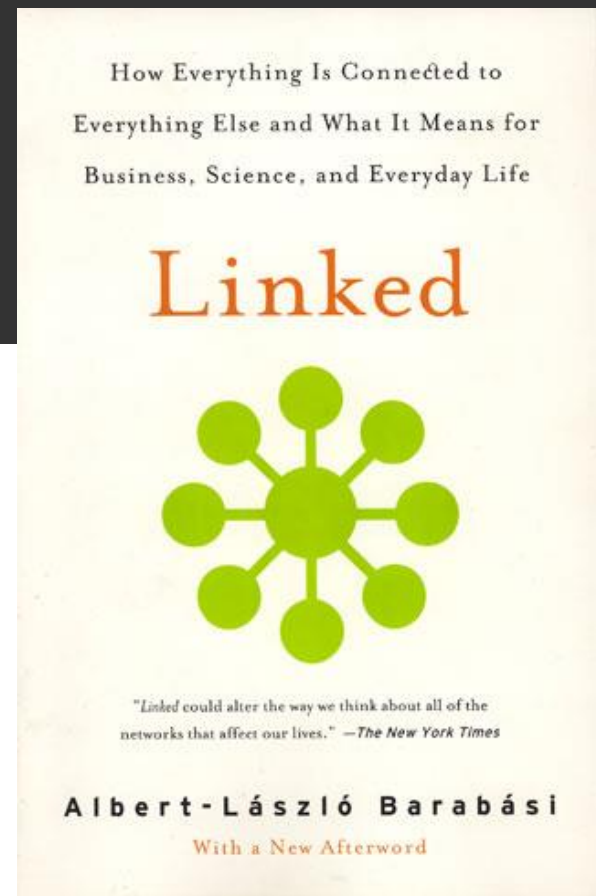
- Simple Graph:
 - nodes: same type, edges: **symmetric, binary**
- Directed Graphs
 - nodes: same type, edges: **asymmetric**
- Weighted Graphs
 - nodes: same type, edges: **numeric**
- Bi-Partite Graph and projections
 - nodes: **different type**

R Scripting

What is a network?

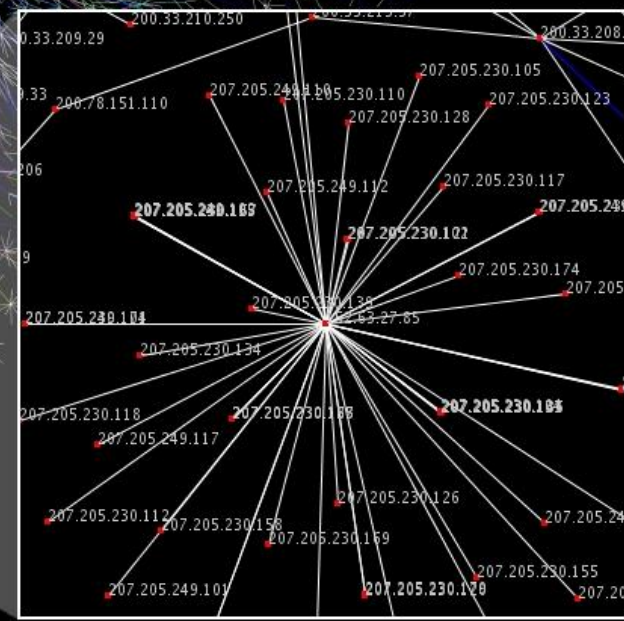
- **Graph:** nodes (nodes, vertices, agents, actors, players) and edges (links, ties) connections between nodes
- **Complex system:** large number of parts, properties of parts are heterogeneously distributed, adaptability, evolvability
 - $(1+1 > 2)$ “The Whole is Greater than the sum of its parts”
Aristotle

Network types





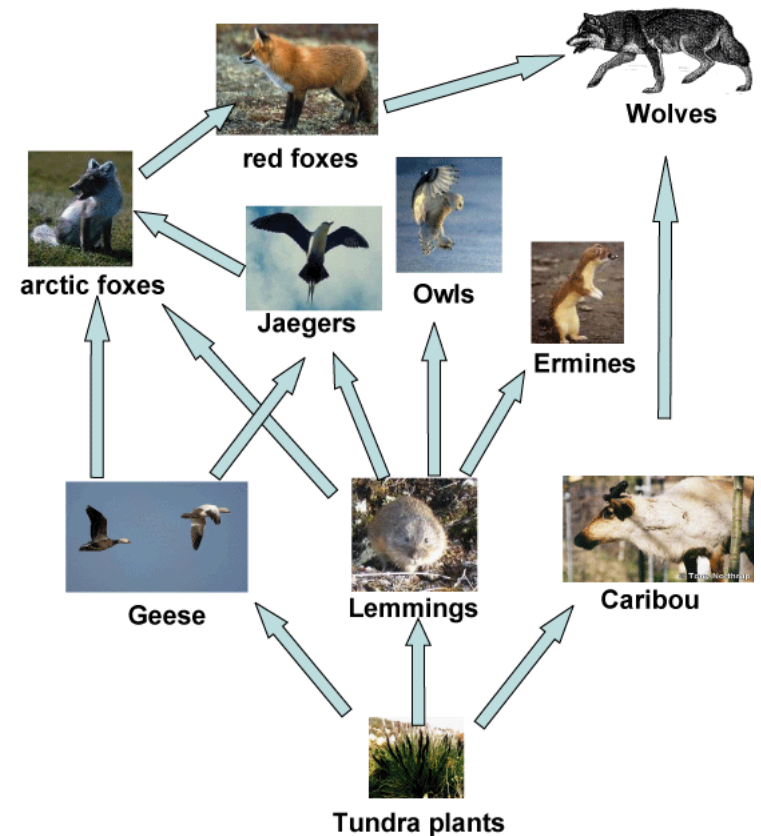
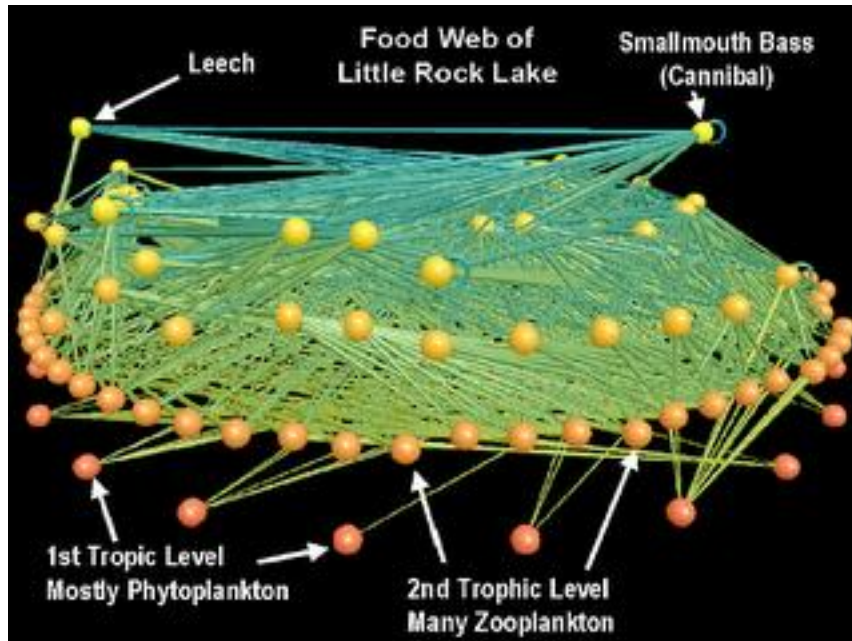
Internet



Transportation networks

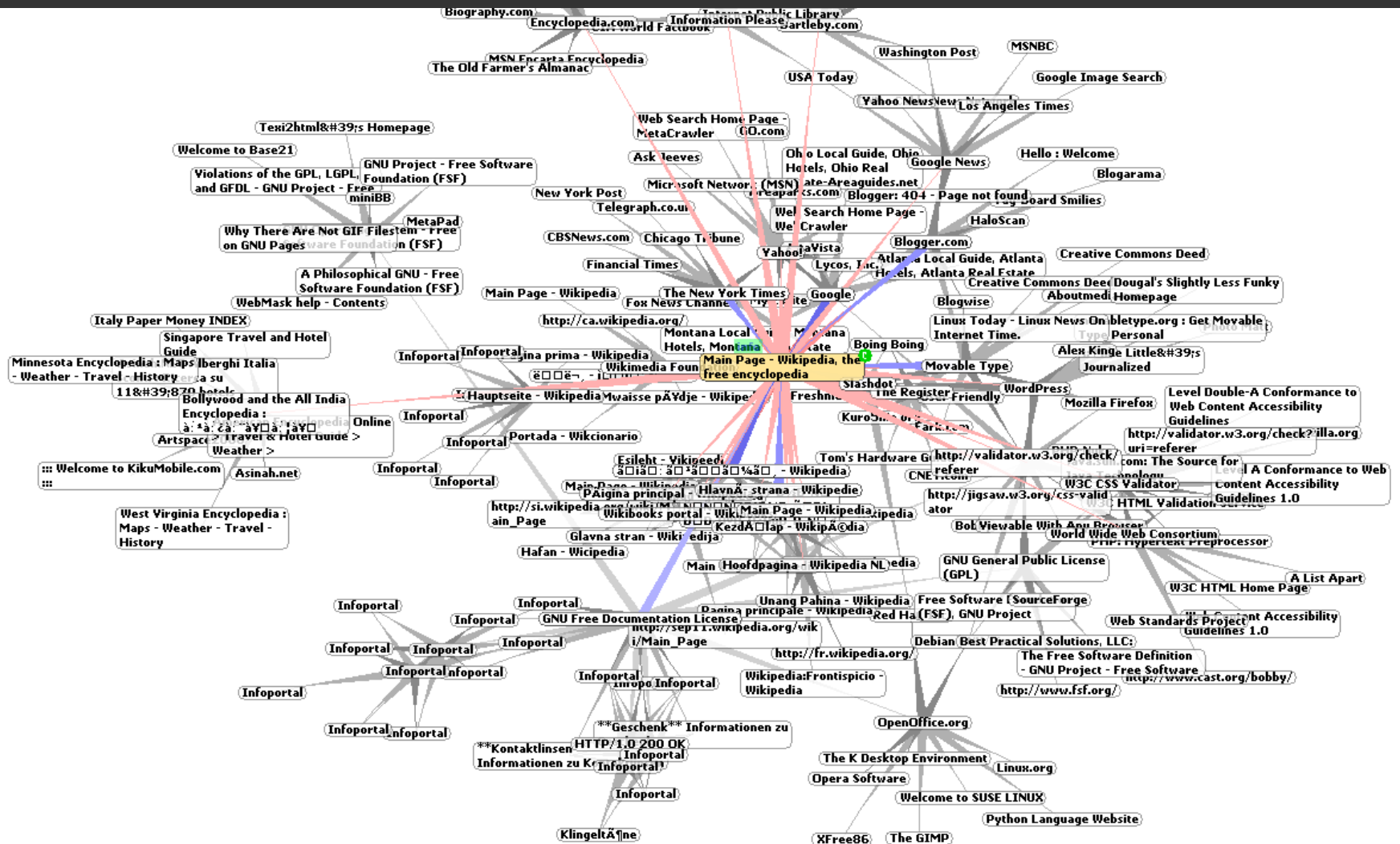


Ecosystems

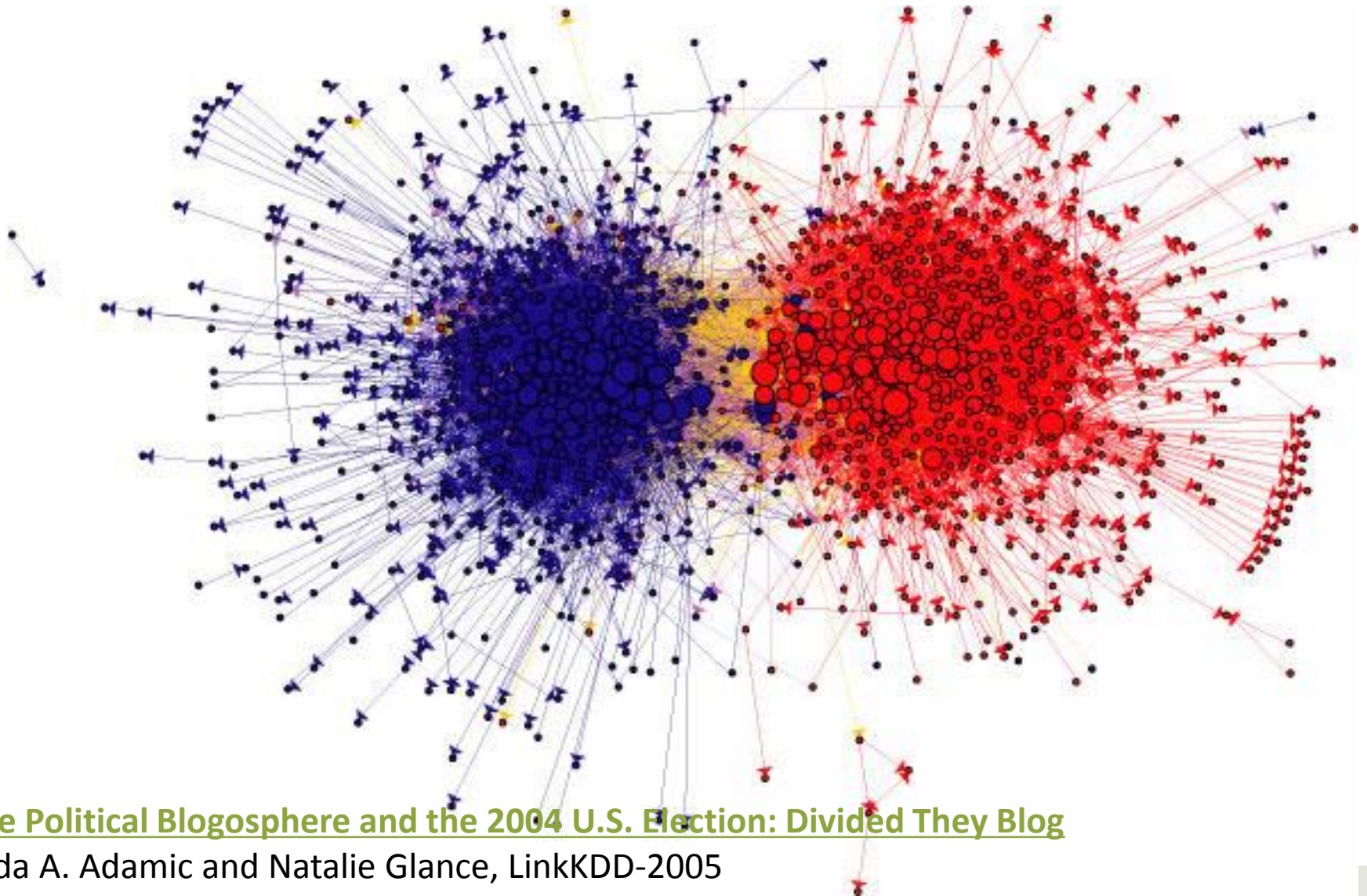


RJ Williams, L Martinez. Simple rules yield complex food webs - Nature, 2000

The World Wide Web



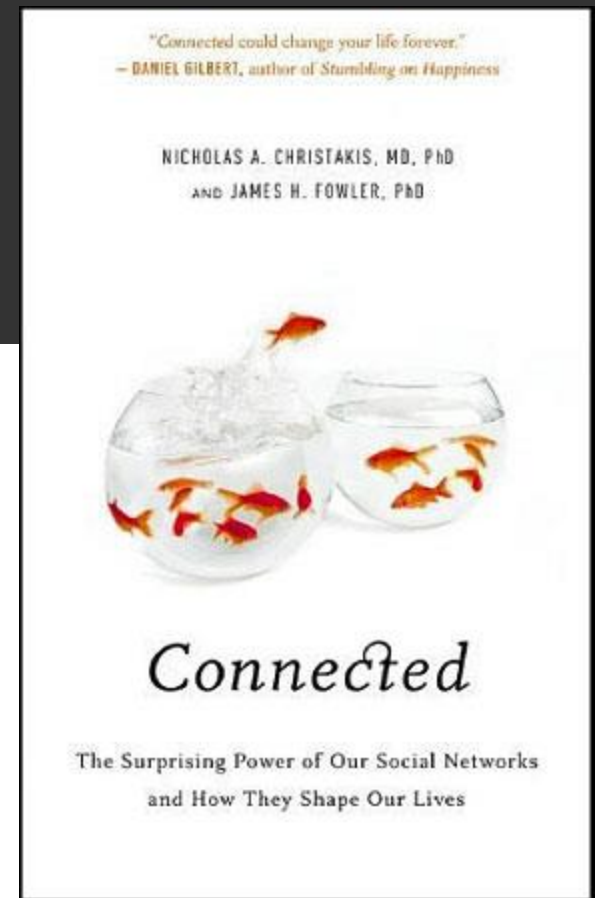
Social media

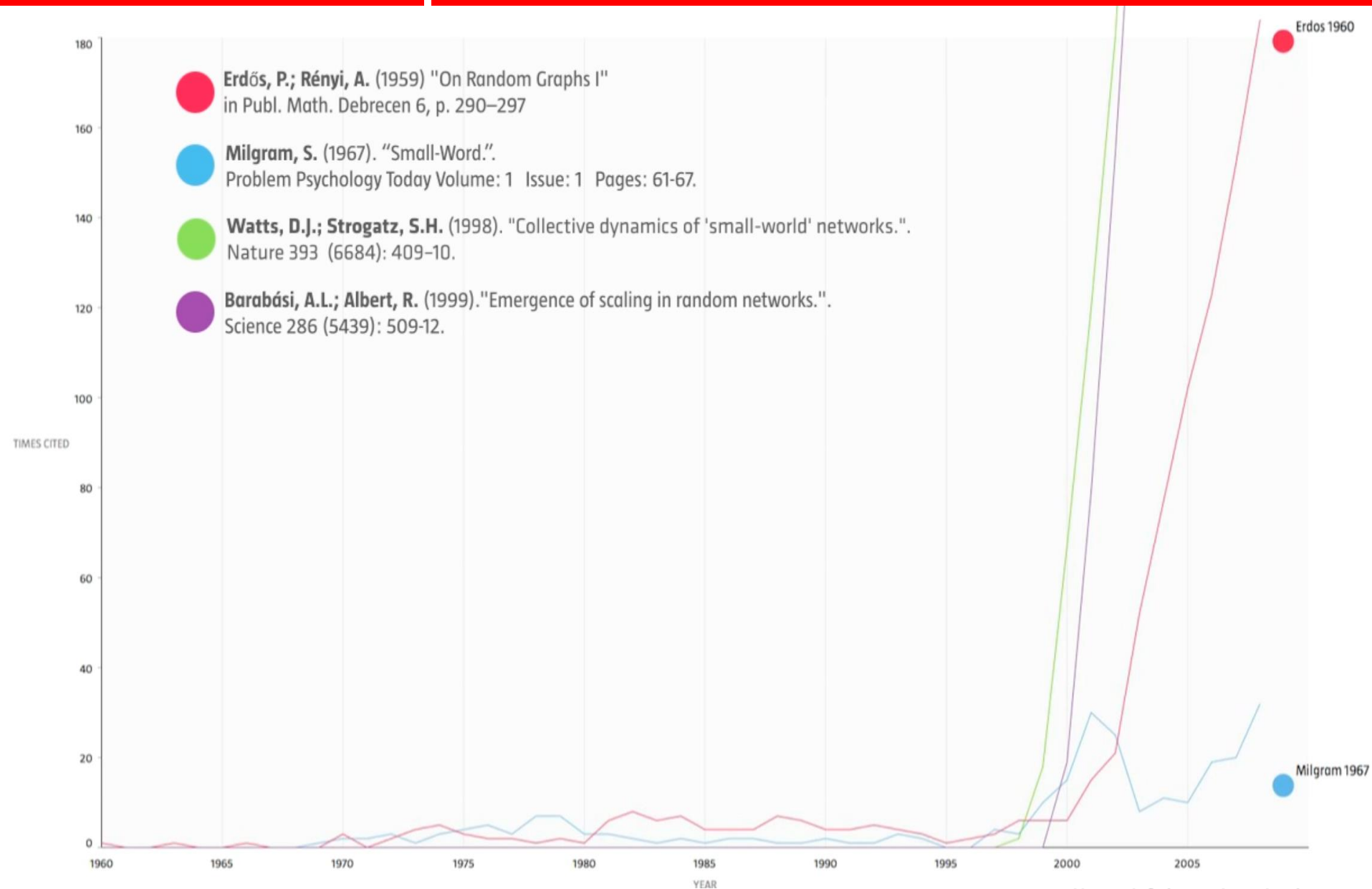


The Political Blogosphere and the 2004 U.S. Election: Divided They Blog

Lada A. Adamic and Natalie Glance, LinkKDD-2005

Social networks



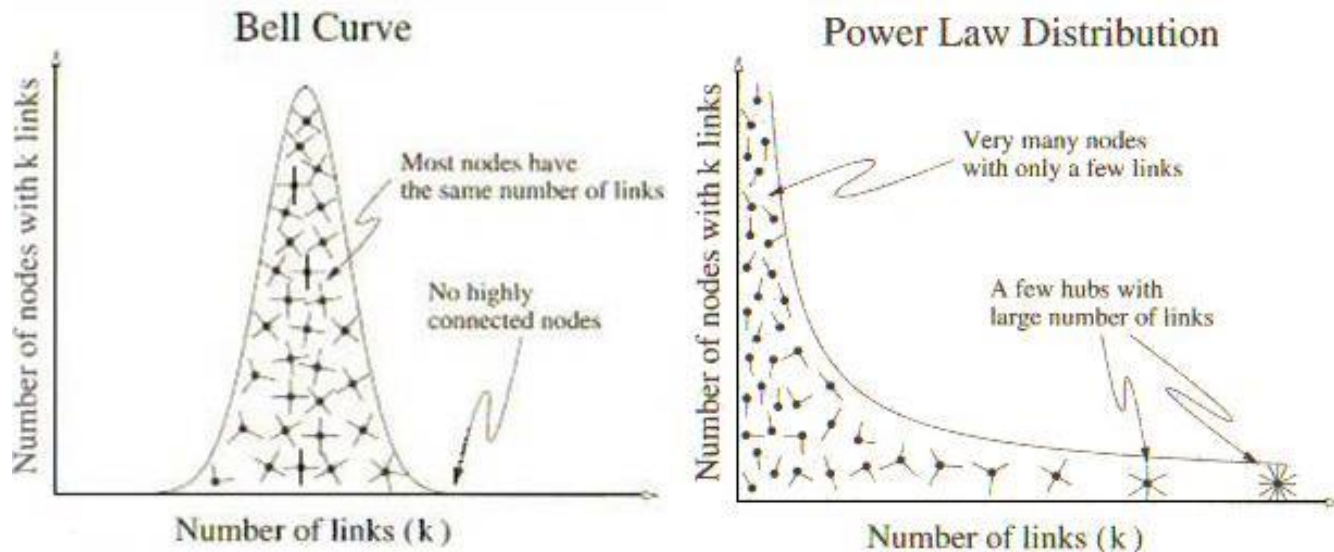


Networks properties

How we are?

Rich gets richer

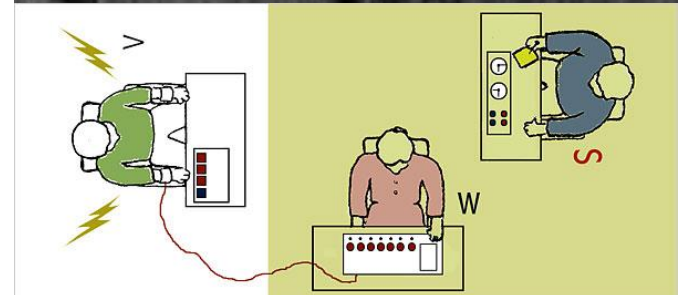
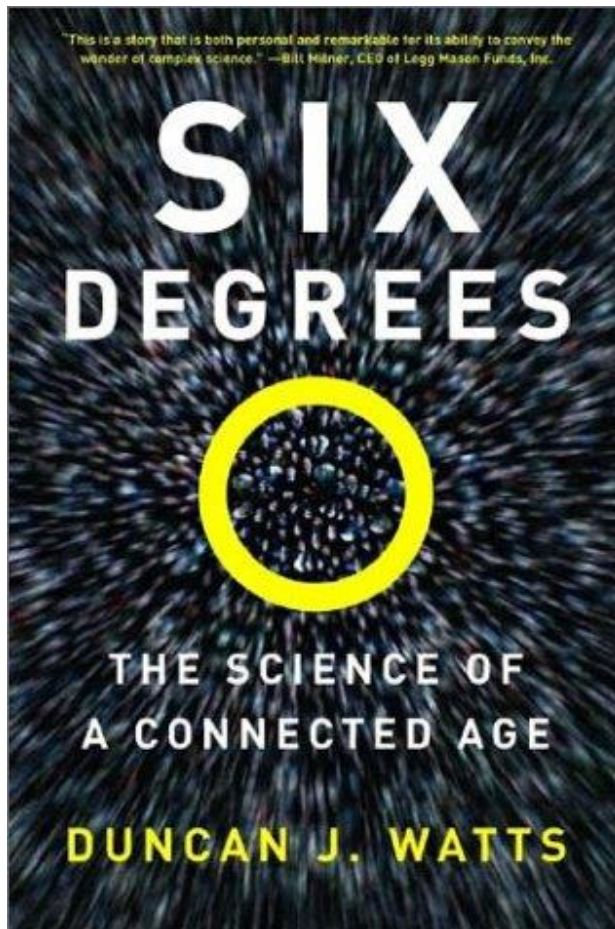
Scale-Free / Power law

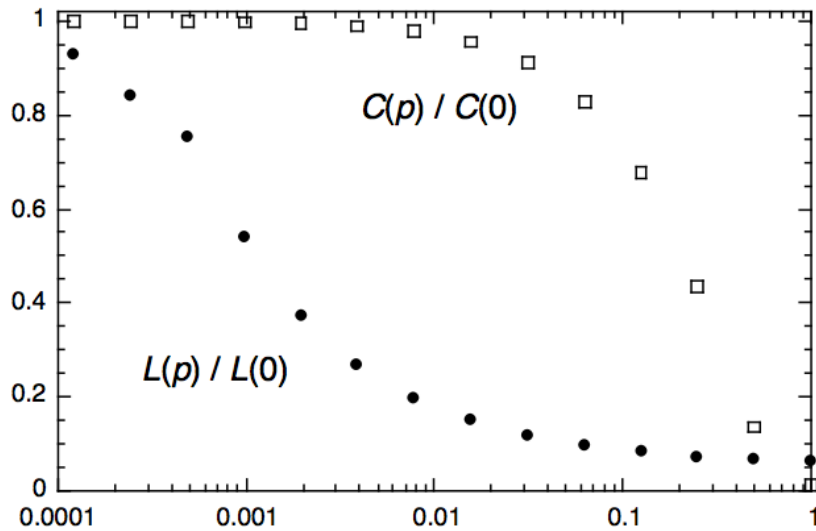


- Networks expand continuously by adding vertices
- New vertices attach preferentially to well connected sites

R Scripting

Stanley Milgram

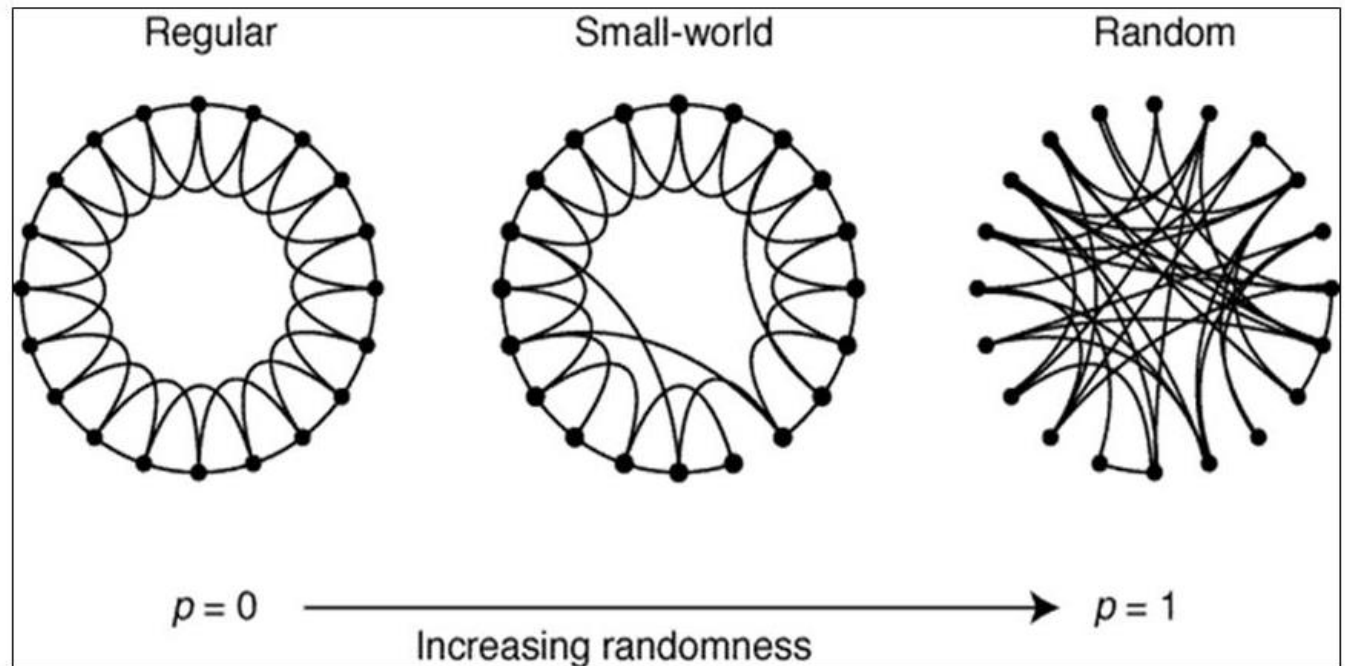




C = clustering coefficient
 L = path length

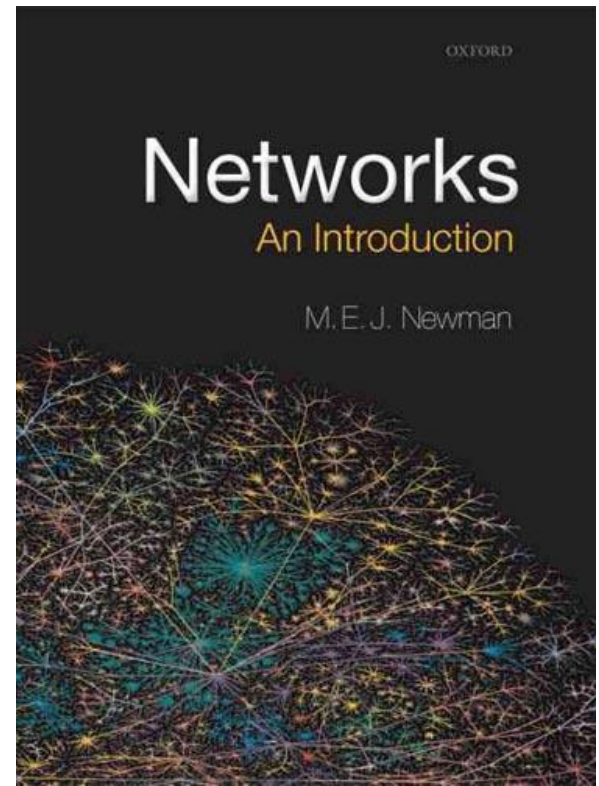
Small World

Information/infections travel faster



DJ Watt, SH Strogatz -Collective dynamics of 'small-world' networks - Nature, 1998

R Scripting

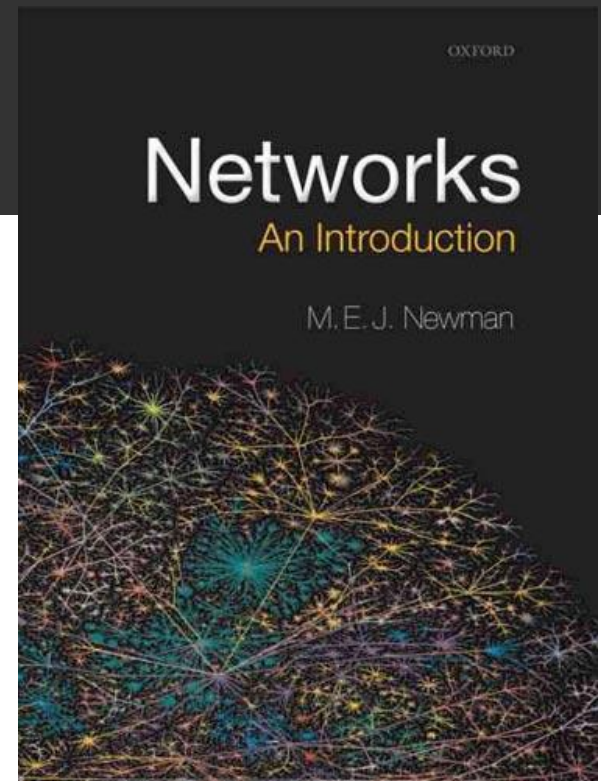


Network metrics



Network metrics

What's important?



CENTRALITY METRICS

DEGREE CENTRALITY

k = number of links

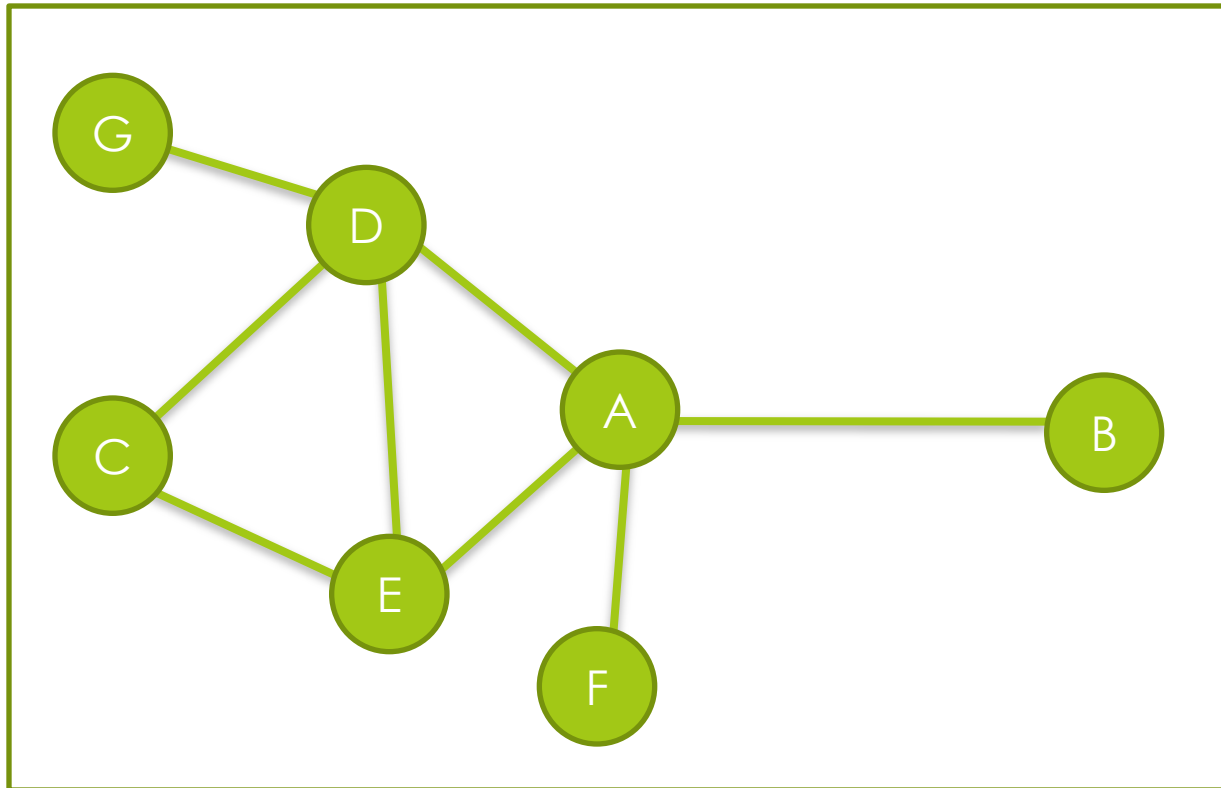
$$k_i = \sum_{j=1}^n A_{ij}.$$

where $A_{ij} = 1$ if nodes i and j are connected and 0 otherwise

Degree Sequence

(the sequence of degrees for each node in the network)

A = 4
B = 1
C = 2
D = 4
E = 3
F = 1
G = 1



The Oracle of Bacon

<http://oracleofbacon.org/>



Ronald Reagan (I) has a Miguel Gila number of 3.

[Find a different link](#)

Ronald Reagan (I)

was in

This Is the Army (1943)

with

Gary Merrill

was in

Amarsi male (1969)

with

Fernando Di Leo

was in

Alejandra, mon amour (1979)

with

Miguel Gila

Miguel Gila

to

Ronald Reagan (I)

[Find link](#)

[More options >>](#)

Are the Actors Featured in Most Films the more Central?

(measured in the late 90' s)

Mel Blanc 759

Tom Byron 679

Marc Wallice 535

Ron Jeremy 500

Peter North 491

TT Boy 449

Tom London 436

Randy West 425

Mike Horner 418

Joey Silvera 410

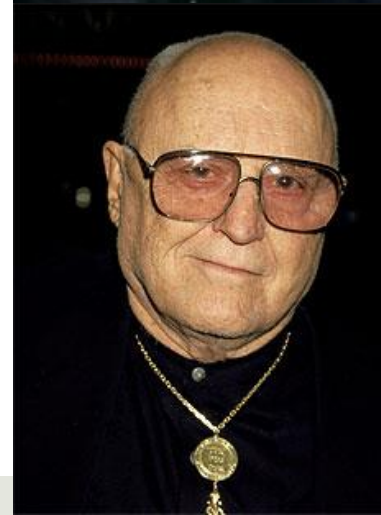


XXX

Steiger, Rod (2.678695)
Lee, Christopher (I) (2.684104)
Hopper, Dennis (2.698471)
Sutherland, Donald (I) (2.701850)
Keitel, Harvey (2.705573)
Pleasence, Donald (2.707490)
von Sydow, Max (2.708420)
Caine, Michael (I) (2.720621)
Sheen, Martin (2.721361)
Quinn, Anthony (2.722720)
Heston, Charlton (2.722904)
Hackman, Gene (2.725215)
Connery, Sean (2.730801)
Stanton, Harry Dean (2.737575)
Welles, Orson (2.744593)
Mitchum, Robert (2.745206)
Gould, Elliott (2.746082)
Plummer, Christopher (I) (2.746427)
Coburn, James (2.746822)
Borgnine, Ernest (2.747229)



Rod Steiger

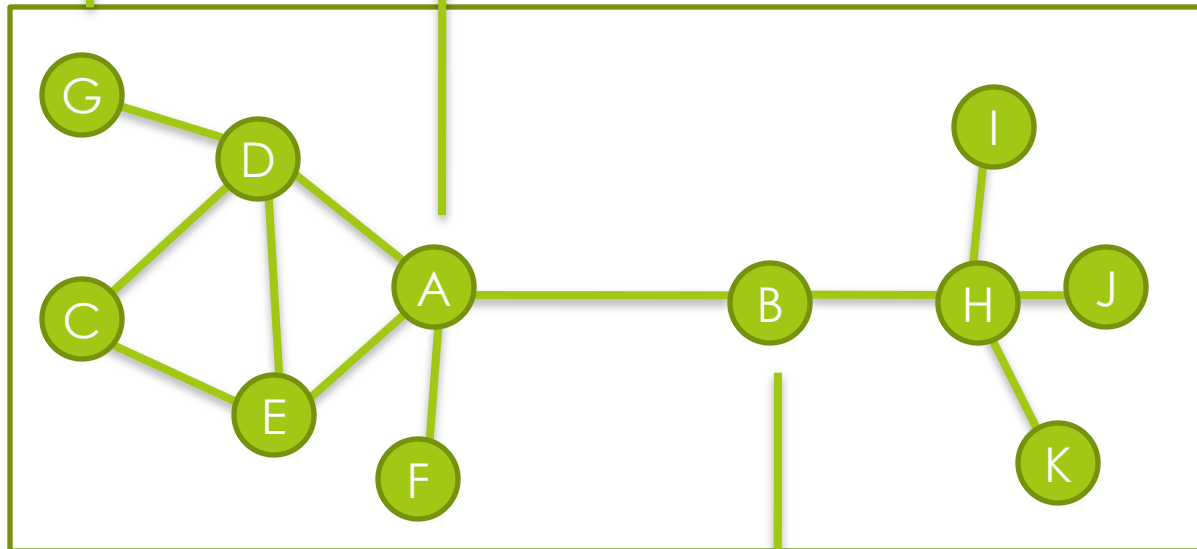


CLOSENESS CENTRALITY

C = average distance to neighbors

$$C(G) = 1/10 (1*1 + 2*3 + 3*2 + 4*1 + 5*3)$$
$$C(G) = 3.2$$

$$C(A) = 1/10 (1*4 + 2*3 + 3*3)$$
$$C(A) = 1.9$$

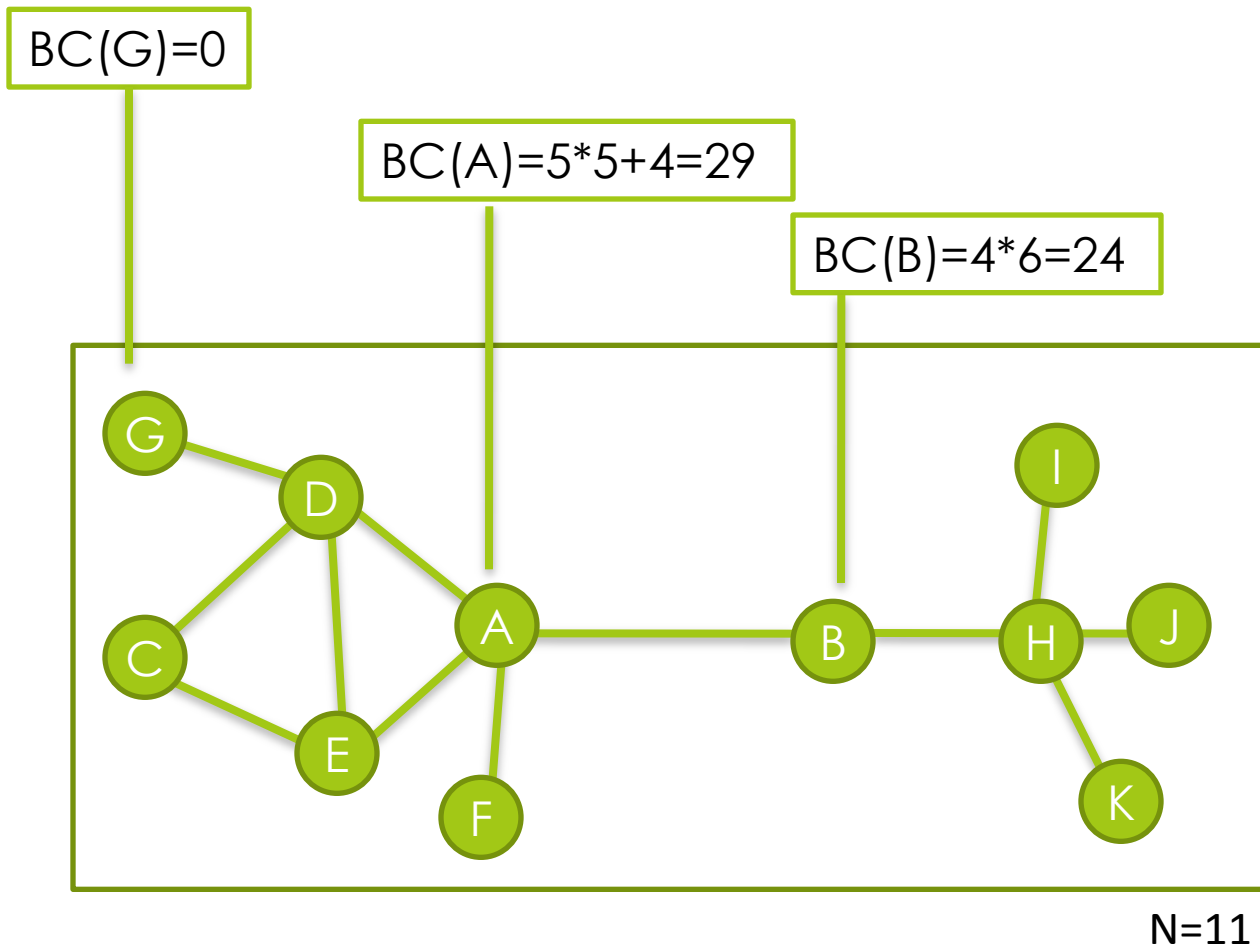


$$C(B) = 1/10 (1*2 + 2*6 + 3*2)$$
$$C(B) = 2$$

N=11

BETWEENNESS CENTRALITY

BC= number of shortest paths that go through a node.



EIGENVECTOR CENTRALITY

Consider the Adjacency Matrix $A_{ij} = 1$ if node i is connected to node j and 0 otherwise. Now, measure the centrality of a node, as the sum over the centralities of all nodes....

$$x_i = \frac{1}{\lambda} \sum_{j \in M(i)} x_j = \frac{1}{\lambda} \sum_{j=1}^N A_{i,j} x_j$$

This is equivalent to eigenvalue problem:

$$\mathbf{Ax} = \lambda \mathbf{x}$$

Then the eigenvector centrality of node (i) is defined as:

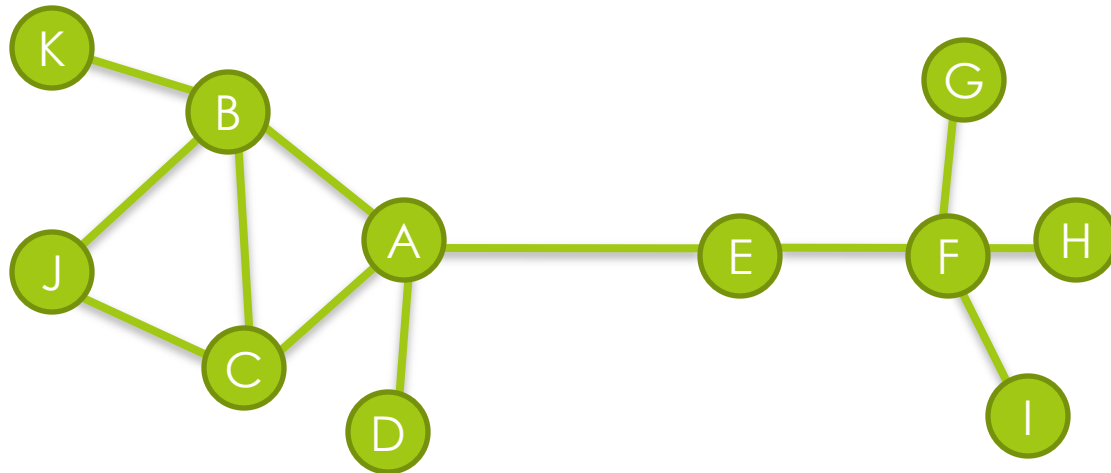
$$x_i$$

where λ is the largest eigenvalue associated with \mathbf{A} and \mathbf{x} is its associated eigenvector.

x_i can be large either because a vertex has many neighbors or because it has important neighbors or both

PAGE RANK

PR=Probability that a random walker with interspersed Jumps would visit that node.
PR=Each page votes for its neighbors.



$$PR(A) = PR(B)/4 + PR(C)/3 + PR(D) + PR(E)/2$$

A random surfer eventually stops clicking

$$PR(X) = (1-d)/N + d(\sum PR(y)/k(y))$$

CLUSTERING METRICS

- Measure the density of a group of nodes in a Network

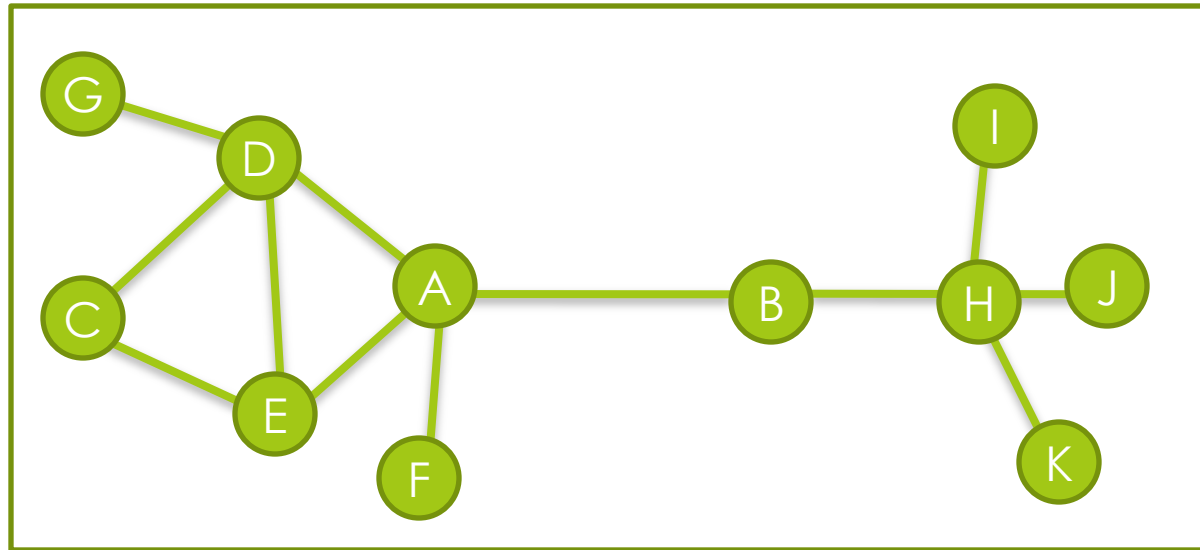
Clustering Coefficient, Transitivity

$$C_i = 2\Delta / k(k-1)$$

$$C_A = 2/12 = 1/6$$

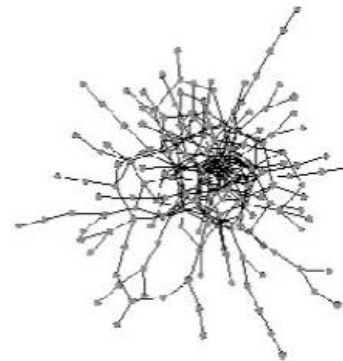
$$C_C = 2/2 = 1$$

$$C_E = 4/6 = 2/3$$

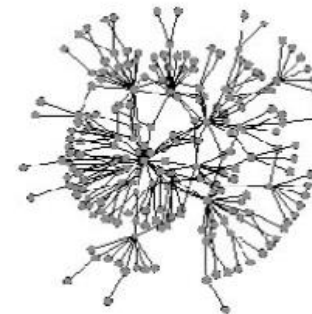


Connectivity

- ▣ Assortative: pairing of equals



- ▣ Disassortative: pairing of different



- ▣ Transitivity: probability that two neighbors of i are connected between them

R Scripting